

Privacy policy

The protection of your privacy is one of our main objectives

Hiruteknova S.L. has adopted and maintains the technical and organisational measures, as well as the level of security required by law in accordance with the provisions of Organic Law 15/1999, of 13 December, on personal data protection (LOPD), as well as the rules that implement it (mainly, Royal Decree 1720/2007). Personal databases are registered in the general Data Protection register of the Spanish Data Protection Agency

Maintenance of data and security measures

The data will be maintained for spaces of time defined by the laws and regulations in force and stored in the server centre of the company Nominalia Internet S.L. designated for this purpose as data processor. There is a backup copy of the data in order to ensure the current supply of service and to guarantee that the data will be saved even in the event of a disaster. In any case, the period of time during which your data is kept shall be equal to the period of time it takes to complete the above objectives and equal to the duration of the service relationship between you and the controller of Data. If you want to cancel your account and stop using the Services, your data will be cancelled, except the data necessary to meet contractual, administrative, fiscal, accounting or legal obligations subsequent to the cancellation of the service. When these obligations have been met, your data will be cancelled

We hereby inform you that your data will be collected, processed and maintained in accordance with Law at all times, with regard to the security measures

The data will also be processed in accordance with the laws of self-government with regard to the processing of personal data contained in the ethics sector of the Code in force at each given time

2.- Hiruteknova S.L. will use the personal data of the user in accordance with the privacy protection principles established in Organic Law 15/1999, of 13 December, on personal data protection (LOPD) and in other applicable regulations such as Royal Decree 1720/2007, establishing the Regulation on security measures of automated files that contain personal data. This statement of information corresponds to the

personal data submitted by the user during your registration, as well as to those generated in your visits to our website and in your navigation in it. This data may also be organised in files or databases

3.- Specifically, the processing of personal data has the following objectives:

- (a) supply of the services offered;
- (b) supply of information and/or sending notifications related to the service;
- d) conformity with absolutely all accounting and tax requirements;
- e) location of alleged offenders only in those cases in which it is necessary specifically and exclusively on behalf of the competent authorities
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4.- In the event that the user has given its broad consent ticking the Accept box, the user accepts in addition the following (optional):

- f) provision of information and/or offers of services that Hiruteknova S.L. and/or its associated companies and/or subsidiaries, as well as its trading partners and subcontractors, considers may be of interest to the user, without such use involving the transmission of personal data to third parties; Hiruteknova S.L. undertakes not to transmit in any case the data of its customers to third parties;
- g) verification of the quality of the services offered, including by means of offer of after-sales services;
- h) sending notifications and advertising information regarding its products and initiatives, as well as those of third parties;
- (i) preparation of market studies and statistics, market initiatives and tracking of product preferences, including statistical data of the audience/users (areas of interest)

6.- As indicated in the registration process, the personal data is divided into two categories: compulsory and optional

7.- The supply of compulsory data and its processing for the purposes mentioned above are strictly functional to perform the services listed. Any refusal by the user to provide such data or to give its consent for the processing of the same make it impossible for it to access the service offered by Hiruteknova S.L.. The other data collected is requested to help Hiruteknova S.L. to constantly improve its service. The Customer is free to provide such data or not

8.- For the provision of services and compliance in particular of the objectives referred to in paragraphs f), (h) and (i) above, Hiruteknova S.L. has implemented and in use the application Google Analytics on the following three functions: tracking code of Analytics for allowing display advertising, Google Display Network print reports, and integration of DoubleClick Campaign Manager

9.- On the other hand, using the toolbar and login and password, the user will have at all times direct access via the Website to its personal data maintained by Hiruteknova S.L. In this way you can modify your personal data at any time and without intermediaries, independently and under your own responsibility. Also, this same interface can be used to cancel sending periodic information that is not related to the service, i.e. information that is not necessary for the provision of the requested services that will be provided by Hiruteknova S.L.

10.- For this, the Customer must access the section - My Account-, and then enter the section - Information and consent-. At the end of the page - Information and consent - you may give or withhold your broad consent for the processing of personal data necessary to receive commercial information provided by Hiruteknova S.L. and take part in special offers, competitions and other promotional events.

Equally and if you want, the Customer may (1) disable Google Analytics for display advertising and personalising Google Display Network ads; likewise, and in general, the Customer can at any time (2) access any of the existing means to disable Google Analytics, all in <https://tools.google.com/dlpage/gaoptout/>

In general, Hiruteknova S.L. follows Google instructions regarding display advertising in the Google Analytics application, available in https://support.google.com/analytics/answer/2700409?hl=es&utm_id=a
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11.- The Customer can access at all times its data and exercise the rights referred to in Article 15 of Law 15/1999. Furthermore, the Customer may exercise its rights of rectification, opposition and cancellation in accordance with the provisions of Article 16 of Law 15/1999, following the legal procedure laid down in Article 17 of that Law, sending to Hiruteknova S.L. A letter to the following postal address:
MUELLE DE ARRILUCE S/N, LOCAL D1, 48990 Getxo (Bizkaia) España.